

ACIA Forum

ASEAN Comprehensive Investment Agreement Forum

Doing Business in ASEAN through the ACIA:
Opportunities and Challenges
for Philippine Companies

Organized and Sponsored by:



Philippine Chamber of Commerce and Industry



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24 January 2014, Friday, 1:30 pm - 5:30 pm
Best Western Plus Antel Hotel
7829 Makati Avenue, Makati City

Doing Business in ASEAN through ACIA: Opportunities and Challenges for Philippine Companies

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|-------------|--|---|-------------|---|---|
| 1:00 – 1:30 | Registration | | 2:50 – 3:00 | Break | |
| 1:30 – 1:35 | National Anthem | | 3:00 – 4:00 | ACIA and Its Potential Benefits to the Philippines | DR. JULIEN CHAISSE World Trade Advisors, Chief Legal Counsel |
| 1:35 – 1:40 | Welcome Remarks | Ambassador ALFREDO M. YAO President Philippine Chamber of Commerce and Industry | | | DR. SUFIAN JUSOH World Trade Institute |
| 1:40 – 1:45 | Message from ABAC-Philippines | MR. JAY YUVALLOS Member, ABAC-Philippines | 4:00 – 4:30 | The Experience of the Philippines and Third Country Business in Investing in ASEAN | MR. EDWIN S. TOTANES Vice President for Beverage Marketing Division Universal Robina Corporation |
| 1:45 – 1:55 | Keynote Speech | Usec. ADRIAN S. CRISTOBAL, Jr. Board of Investments | 4:30 – 5:30 | General Discussion/ Q & A | |
| 1:55 – 2:50 | Transforming ASEAN as an Investment Hub through ACIA | MS. ANNA JOUBIN BRET Law firm Joubin-Bret, Paris | 5:30 | Closing Remarks | Gov. Lucita P. Reyes Board of Investments |
| | | | Emcee: | MR. JOHN CLEMENTE Domestic Investments Promotion Service Board of Investments | |