

World Trade Advisors announces alliance with Crosstaff Solutions Inc.

Ottawa, ON –World Trade Advisors (WTA), a global management and strategy consulting firm today announced the launch of a strategic partnership with Crosstaff Consulting Inc. (Crosstaff), a firm with expertise in sustainable technologies, innovation, and economic development.

The partnership will offer export promotion, investment attraction, R&D and technology partnering services to clients in Canada and worldwide in the clean technology space.

Marc McArthur, President of Crosstaff, comments: “We are delighted to work with World Trade Advisors in what is sure to be an industry-changing partnership. Clean technologies play an invaluable role in sustainable development and prosperity in an era of increased resource scarcity and environmental scrutiny. We are very excited about accelerating the adoption and deployment of sustainable technologies by tapping into an incredible resource such as WTA.”

World Trade Advisors Partner & Senior Vice President, Omar Allam, said “Canadian small and medium sized enterprises in the clean technology sector are looking for single organizations to assist them with turn key business solutions. Crosstaff’s services complement our existing International Business Advisory practice, which means we can now offer a one-stop-shop to assist clients in the clean tech sector. What’s more, World Trade Advisors’ global network means we can offer support in clean technology markets where our clients do business. We’re excited by this alliance and what it means for our clients.”

About World Trade Advisors

World Trade Advisors is a full-service global strategy & consulting firm that offers international trade and investment, international trade law, and strategic advisory services to clients worldwide. WTA has offices and international representations in Ottawa, Toronto, Sydney, Geneva, London, Dhaka, Shanghai, Hong Kong and serves startups, small and medium sized enterprises, governments, large publically traded companies, not-for-profit organizations, and international agencies in Canada and worldwide. For more information, please visit www.worldtradeadvisors.com. Follow updates on Twitter @worldtradeadv

About Crosstaff Consulting Inc.

Crosstaff enables organizations to develop, procure or adopt sustainable technology solutions that resolve business or operational challenges. The firm expands on a history of consensus building and leadership within the often diverse industry, government and research interests that are key to executing successful projects, relationships and transactions featuring clean technologies.

Crosstaff’s clients are provided access to a unique, global network of sustainable technology companies, fortune 500s, NGO’s, investors, sustainability leaders, research networks and project developers that can be quickly assembled to get the job done. For more information, please visit: <http://crosstaffsolutions.com>